

A STUDY OF CTC S20 REPLACEMENTS

by Don Bradt #150

The numbering of replacement coupons for the CTC S20 series is a bit different from other series. First, all the S20 coupons were printed with more than one denomination on a sheet: \$1 and 50¢ coupons were printed together and 25¢ and 5¢ were printed together; 10¢ coupons were printed the usual way...50 10¢ coupons per sheet. The CTC S20 coupons were printed by the British American Banknote Company (BABC). When I asked why they printed two denominations on the same sheet the response was to "save Canadian Tire some money".

The objects of this study are the 50¢ and \$1 coupons which were printed on the same sheet. There were two columns of \$1 coupons followed by three columns of 50¢ coupons. See Figure 1 below.

I have assigned coordinates to the 50 coupons on the sheet as per the Bilodeau Guide, Volume II, page B8 (6th edition). Since the serial numbers are on the back, the upper left coupon on the back will be E0. See Figure 2.

When I started sorting out the replacements by "Broken Signature" type and by back variety I found that they were grouped every 3,000 coupons. Not only that, there was a 2,000 coupon hole between each group.

From detailed scans I made several years ago of two different \$1/50¢ sheets, I was able to pin down the sheet position of each variety. Knowing that and with the serial numbers I was able to determine how the numbering heads were used. You can see the layout in Figure 2.



Figure 1 - A full sheet of CTC S20 \$1 and 50¢ coupons (Photo by Jerome Fourre)

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For example, I knew that the “Short d” (CTC S20-F-Dc) was in sheet position A9. I then found that all coupons with the “Short d” were in the 57,000 range. The high for this series is 1000057918 (taken from Lou Fontaine’s Low/High list). If the owner of that coupon checks, he will find that the high has the “Short d” in Bachand.

This also means that there are only 20,000 of the \$1 replacement coupons (CTC S20-Fa) and not the 58,000 that we thought existed.

I did the same for the 50¢ coupons. They were a bit harder because the variations in the “S” in Stanley are much more difficult to compare. The result, however, was what you would expect. The high from Lou’s list is 87,756 which matches the

three columns of coupons. This means there were not 88,000 replacements printed but only 30,000.

The results are tabulated in Figure 3 as they will appear in the next edition of the Bilodeau Guide, Volume II. The catalogue designation for the “Broken Signatures” has been expanded since the 6th edition of the guide. From the serial number of any replacements you have and the information in figure 3 you can easily see what these new catalogue numbers represent.

Many thanks to Jerome Fourre who provided not only the two photos but also many of the coupons examined. If you have any questions you can contact me at dbradt@cyberus.ca or 613-749-3312. Write to 2051 Beaverhill Dr, Ottawa ON, K1J 6N9.



Distribution of CTC S20 \$1 and 50¢ Replacement Coupons

Cat. No.	Prefix Préfixe	Denom. Dénom.	6th & 7th Digit 6e & 7e Chiffres	Quantity Est.
CTC S20-Fa-ThXf	1	\$1	00	1,000
CTC S20-Fa-Tb	1	\$1	03	1,000
CTC S20-Fa-(Normal)	1	\$1	06	1,000
CTC S20-Fa-Tj	1	\$1	09	1,000
CTC S20-Fa-Tr	1	\$1	12	1,000
CTC S20-Fa-TrXc	1	\$1	15	1,000
CTC S20-Fa-Tu	1	\$1	18	1,000
CTC S20-Fa-Tf	1	\$1	21	1,000
CTC S20-Fa-XfKg	1	\$1	24	1,000
CTC S20-Fa-Tc	1	\$1	27	1,000
CTC S20-Fa-Th	1	\$1	30	1,000
CTC S20-Fa-Xb	1	\$1	33	1,000
CTC S20-Fa-bpp	1	\$1	36	1,000
CTC S20-Fa-Tn	1	\$1	39	1,000
CTC S20-Fa-Tu	1	\$1	42	1,000
CTC S20-Fa-Tv	1	\$1	45	1,000
CTC S20-Fa-TTqKf	1	\$1	48	1,000
CTC S20-Fa-Kc	1	\$1	51	1,000
CTC S20-Fa-TiXaKf	1	\$1	54	1,000
CTC S20-Fa-Dc	1	\$1	57	1,000
CTC S20-Ea-Sm	1	50¢	00	1,000
CTC S20-Ea-PcSc	1	50¢	03	1,000
CTC S20-Ea-Sc	1	50¢	06	1,000
CTC S20-Ea-??	1	50¢	09	1,000
CTC S20-Ea-??	1	50¢	12	1,000
CTC S20-Ea-Si	1	50¢	15	1,000
CTC S20-Ea-AcSf	1	50¢	18	1,000
CTC S20-Ea-Sf	1	50¢	21	1,000
CTC S20-Ea-Sm	1	50¢	24	1,000
CTC S20-Ea-Sf	1	50¢	27	1,000
CTC S20-Ea-Si	1	50¢	30	1,000
CTC S20-Ea-Sm	1	50¢	33	1,000
CTC S20-Ea-Si	1	50¢	36	1,000
CTC S20-Ea-Sf	1	50¢	39	1,000
CTC S20-Ea-??	1	50¢	42	1,000
CTC S20-Ea-??	1	50¢	45	1,000
CTC S20-Ea-??	1	50¢	48	1,000
CTC S20-Ea-Si	1	50¢	51	1,000
CTC S20-Ea-Si	1	50¢	54	1,000
CTC S20-Ea-??	1	50¢	57	1,000
CTC S20-Ea-(Normal)	1	50¢	60	1,000
CTC S20-Ea-??	1	50¢	63	1,000
CTC S20-Ea-??	1	50¢	66	1,000
CTC S20-Ea-(Normal)	1	50¢	69	1,000
CTC S20-Ea-(Normal)	1	50¢	72	1,000
CTC S20-Ea-(Normal)	1	50¢	75	1,000
CTC S20-Ea-(Normal)	1	50¢	78	1,000
CTC S20-Ea-??	1	50¢	81	1,000
CTC S20-Ea-??	1	50¢	84	1,000
CTC S20-Ea-bmpe	1	50¢	87	1,000

Figure 3 - \$1 & 50¢ CTC S20 Replacement Coupons
from Bilodeau Guide Volume II, 8th edition (not yet published)

The 25¢ and 5¢ were also printed on a single sheet. They almost fit the same pattern, but not quite. They have a few coupons in what were "holes" in the sheets shown. Perhaps with more examples I'll be able to sort them out.

The 10¢ coupons were printed on a single sheet. You'd think that with the huge difference between the low (1000000451) and high (1000141371) it would be possible to find lots of them.

I, personally, have ONE. It's difficult to do a study with a sample of one. I got the serial number of another from Jerome. With the low and high that's 4 coupons. Still not enough. The 10¢ replacements seem to be very scarce. It might be necessary to increase the price in the Bilodeau Guide.